Travel Agent Interview Role Play

Tourist Activities in the Caribbean
Travel Agent Role Play

Scenario
You have been given a certain amount of money to pay for an all-inclusive vacation to the Caribbean. A classmate will act as your travel agent (and you, their agent) to design you the best vacation for the amount of money you have to work with.

Interview

1. You will plan an all-inclusive vacation for someone else in the class. Take turns interviewing each other by using the questions below. Then, use the travel brochures and travel websites to find each other the ideal vacation that best meets the requirements set out in the interview. You may not be able to meet all of their demands, so let them know what you have or have not found and see if they'll take it!

Questions

1. How much money do you have to spend in total (taxes in!)?
2. What country would you like to visit and for how long?
3. What time of year would you like to travel?
4. How many stars do you want for your resort rating (1-5)?
5. What type of room do you want, ocean view, pool side, any?
6. What amenities do you want to be available at your resort (pools, sauna, fitness room etc.)?
7. What are 3 must-do recreational activities that you want to experience while you're away?
8. Do you have any other requirements or wishes that you'd like me to consider?

2. Research and find your partner the best vacation package possible. Provide them with the following:

- Country Name
- Resort Name
- Total Cost
- Type of accommodation
- Star Rating
- Resort Amenities
- Dates
- 3 activities
- Extras

***You MUST stay within their budget, even if their wants do not meet their needs.***

3. Once you have heard about the activities you can do in your desired country, add these to your regional map of the Caribbean by creating symbols to represent the activities. Also, add the activities that your partner can do on their island as well so that you have activity information for two Caribbean countries. Add these symbols to your legend.

Critical Thinking Follow-Up

4. Examine your regional map. Is there a relationship between the types of tourist activities and their locations on or around the islands? Explain. For example, windsurfing is possible off beaches where water currents are safe and breezes are continuous. These features are usually found on the Gulf of Mexico and the Caribbean Sea side of the islands, as opposed to the Atlantic Ocean side, where waves are higher and beaches can be rocky and dangerous.

5. What types of tourism would you say are most popular in the Caribbean and what type of traveller would enjoy this region? Justify your answer.